



## Clarke Caton Hintz

Architecture

Planning

Landscape Architecture

## REDEVELOPMENT PLANNING PROCESS FOR THE BANCROFT SITE BOROUGH OF HADDONFIELD

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**This document presents a summary of the Open House held at the Haddonfield High School on March 26, 2011**

The Open House for the Bancroft Redevelopment planning process was held on March 26, 2011 at the High School Library from 9am to 2pm. Residents were able to come and go as they pleased throughout the hours of the Open House.

All attendees were given a briefing booklet and asked to sign in. Based on the sign-in sheets, a total of 71 people attended the Open House. The briefing booklet contained introductory notes about the Open House, the Bancroft site and the redevelopment planning process. It also contained stickers which were used in the survey station.

There were three stations for attendees to visit. The first station was available for those who did not attend the stakeholder meetings as it offered an opportunity to fill out answers to the eight questions asked at the stakeholder meetings. Twelve visitors took part in this station and completed the stakeholder questions. These answers are incorporated into the *Summary of Stakeholder Meetings*.

The second station was staffed with two designers from Clarke Caton Hintz who discussed and explored conceptual redevelopment scenarios with visitors. These designers worked with the visitors to create conceptual plans of the site that could include such features as building location, size and height, parking location and size, and buffer plantings. One designer utilized a digital three-dimensional plan of the site while the other designer provided hand sketches. Additionally, visitors were able to sketch their own redevelopment ideas for the site. This station yielded several sketches using the digital three-dimensional plan and hand sketches.

The third station provided three surveys for visitors to complete. Each survey was posted on a large display where visitors marked preferences with a sticker. Survey questions, and the results of each, are listed below:



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1. What uses would you like to see on the Bancroft site?

Choice	Sticker Votes
Affordable Housing	8
Office	8
Public / School Parking	22
Education	40
Passive Open Space	117
Active Recreation	60
Senior Housing	10
Family Housing	18
Continuing Care Retirement Community (CCRC)	11
Other? (Write-in Choices)	
Lullworth Hall Arts District (relocate <i>Haddonfield Plays &amp; Players</i> to Lullworth Hall)	17
Over 55 single family homes (not CCRC)	6
Upscale medium or high rise apartments	5
Athletic Fields (preferably turf fields) on the school side of Hopkins Lane	9
Joint High School / community library	0

2. If part of the Bancroft site is redeveloped, what type(s) of buildings would you prefer?

Choice	Sticker Votes
Single-family homes	23
Townhouses	58
Multi-family homes	4
Institutional	8
Office	11
Educational	79



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3. If the site is devoted to park, recreation, school or other public uses which need to be paid for through local taxation, how much in added taxes would you be willing to pay?

Choice	Sticker Votes
\$0	8
\$1-\$100	7
\$101 - \$200	3
\$201 - 300	20
\$300 +	24

In addition to the design and survey stations, members of Clarke Caton Hintz were available to answer questions and address any concerns. There were also several maps and photographs of the site and surrounding area on display.